

## NCC Cable System Order

Order #	62356060
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	McCormick for State Superintendent

Client Code	
Product Code	
Est Code	4159
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$7,126.00		
Commission	\$1,068.90		
Net Total	\$6,057.10		
Total Spots	155		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	IPE 09/09/16-11/08/16
2	AEN	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	IPE 09/09/16-11/08/16
3	AEN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
4	AEN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	IPE 09/09/16-11/08/16
5	AEN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	IPE 09/09/16-11/08/16
6	AEN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$14.00	\$56.00	30	IPE 09/09/16-11/08/16
7	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$22.00	\$66.00	30	IPE 09/09/16-11/08/16
8	AEN	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$23.00	\$115.00	30	IPE 09/09/16-11/08/16
9	AEN	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$14.00	\$14.00	30	IPE 09/09/16-11/08/16
10	AEN	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$14.00	\$14.00	30	IPE 09/09/16-11/08/16
11	AEN	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
12	AEN	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$22.00	\$22.00	30	IPE 09/09/16-11/08/16
13	AEN	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$23.00	\$92.00	30	IPE 09/09/16-11/08/16
14	AEN	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$23.00	\$23.00	30	IPE 09/09/16-11/08/16
15	AEN	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$22.00	\$44.00	30	IPE 09/09/16-11/08/16
16	AEN	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$22.00	\$44.00	30	IPE 09/09/16-11/08/16
17	FX	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
18	FX	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
19	FX	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$32.00	\$32.00	30	IPE 09/09/16-11/08/16
20	FX	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16
21	FX	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16

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Order #	62356060	Flight Dates	10/24/16 - 11/13/16	Update Date	10/24/16
Syscode	7876	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	McCormick for State Superintendent	Show All Lines	
Market	South Bend			Total # of Weeks	3
		Client Code		Total	\$7,126.00
AE	Brenda Hadley	Product Code		Commission	\$1,068.90
Sales Coordinator	Collin Moore	Est Code	4159	Net Total	\$6,057.10
Office	Washington	Product Name		Total Spots	155
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.24 New Order			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FX	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	IPE 09/09/16-11/08/16
23	FX	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$32.00	\$96.00	30	IPE 09/09/16-11/08/16
24	FX	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$34.00	\$170.00	30	IPE 09/09/16-11/08/16
25	FX	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
26	FX	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$9.00	\$9.00	30	IPE 09/09/16-11/08/16
27	FX	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$32.00	\$32.00	30	IPE 09/09/16-11/08/16
28	FX	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$32.00	\$32.00	30	IPE 09/09/16-11/08/16
29	FX	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$34.00	\$136.00	30	IPE 09/09/16-11/08/16
30	FX	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$34.00	\$34.00	30	IPE 09/09/16-11/08/16
31	FX	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$24.00	\$48.00	30	IPE 09/09/16-11/08/16
32	FX	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$24.00	\$48.00	30	IPE 09/09/16-11/08/16
33	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
34	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
35	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
36	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
37	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	IPE 09/09/16-11/08/16
38	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	IPE 09/09/16-11/08/16
39	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$35.00	\$175.00	30	IPE 09/09/16-11/08/16
40	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
41	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$15.00	\$15.00	30	IPE 09/09/16-11/08/16
42	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16

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Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	10/24/16 - 11/13/16
Agency	Mentzer Media Services
Advertiser	McCormick for State Superintendent

Client Code	
Product Code	
Est Code	4159
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$7,126.00		
Commission	\$1,068.90		
Net Total	\$6,057.10		
Total Spots	155		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
44	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$35.00	\$140.00	30	IPE 09/09/16-11/08/16
45	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$35.00	\$35.00	30	IPE 09/09/16-11/08/16
46	FXNC	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	IPE 09/09/16-11/08/16
47	FXNC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$18.00	\$36.00	30	IPE 09/09/16-11/08/16
48	FXNC	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	IPE 09/09/16-11/08/16
49	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	IPE 09/09/16-11/08/16
50	FXNC	VARIOUS	10/24/16	10/30/16	05:00	09:00						X	X	-	-	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
51	FXNC	VARIOUS	10/31/16	11/6/16	05:00	09:00						X	X	-	-	1	\$18.00	\$18.00	30	IPE 09/09/16-11/08/16
52	HGTV	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NPE 11/07/16-11/08/16
53	HGTV	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NPE 11/07/16-11/08/16
54	HGTV	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$120.00	\$120.00	30	NPE 11/07/16-11/08/16
55	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	NPE 11/07/16-11/08/16
56	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	NPE 11/07/16-11/08/16
57	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	NPE 10/31/16-11/06/16
58	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	NPE 10/31/16-11/06/16
59	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$175.00	\$875.00	30	NPE 10/31/16-11/06/16
60	HGTV	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$45.00	\$45.00	30	NPE 10/24/16-10/30/16
61	HGTV	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$45.00	\$45.00	30	NPE 10/24/16-10/30/16
62	HGTV	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$110.00	\$110.00	30	NPE 10/24/16-10/30/16
63	HGTV	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$110.00	\$110.00	30	NPE 10/24/16-10/30/16

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Agency	Mentzer Media Services
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Product Code	
Est Code	4159
Product Name	
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Primary Demo	Adults 35+
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Show All Lines			
Total # of Weeks	3		
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Commission	\$1,068.90		
Net Total	\$6,057.10		
Total Spots	155		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$165.00	\$660.00	30	NPE 10/24/16-10/30/16
65	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$175.00	\$175.00	30	NPE 10/31/16-11/06/16
66	HGTV	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$145.00	\$290.00	30	NPE 10/24/16-10/30/16
67	HGTV	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$155.00	\$310.00	30	NPE 10/31/16-11/06/16
68	USA	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
69	USA	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
70	USA	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
71	USA	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$44.00	\$44.00	30	IPE 09/09/16-11/08/16
72	USA	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$44.00	\$44.00	30	IPE 09/09/16-11/08/16
73	USA	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$25.00	\$100.00	30	IPE 09/09/16-11/08/16
74	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$43.00	\$129.00	30	IPE 09/09/16-11/08/16
75	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$44.00	\$220.00	30	IPE 09/09/16-11/08/16
76	USA	VARIOUS	10/24/16	10/30/16	09:00	16:00						X	X	-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
77	USA	VARIOUS	10/31/16	11/6/16	09:00	16:00						X	X	-	-	1	\$25.00	\$25.00	30	IPE 09/09/16-11/08/16
78	USA	VARIOUS	10/24/16	10/30/16	16:00	19:00						X	X	-	-	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
79	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00						X	X	-	-	1	\$43.00	\$43.00	30	IPE 09/09/16-11/08/16
80	USA	VARIOUS	10/24/16	10/30/16	19:00	24:00						X	X	-	-	4	\$44.00	\$176.00	30	IPE 09/09/16-11/08/16
81	USA	VARIOUS	10/31/16	11/6/16	19:00	24:00						X	X	-	-	1	\$44.00	\$44.00	30	IPE 09/09/16-11/08/16
82	USA	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$39.00	\$78.00	30	IPE 09/09/16-11/08/16

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AE	Brenda Hadley	Product Code		Commission	\$1,068.90
Sales Coordinator	Collin Moore	Est Code	4159	Net Total	\$6,057.10
Office	Washington	Product Name		Total Spots	155
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.24 New Order				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
83	USA	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$39.00	\$78.00	30	IPE 09/09/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	41	114	0	0	0	0	0	0	0	0	0	0	155
<b>AMT</b>	\$2,058.00	\$5,068.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,126.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/24/16

62356060 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |